

## **FCC ISSUES REPORT 2<sup>nd</sup> QUARTER 2012**

April, May, June

Telemundo Las Vegas – KBLR

April 2012

### **ISSUE: Vaccination for Hispanics**

**Program:** Conteo de Noticias **Date:** 4/05/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Vaccination is one of the most effective tools to combat diseases that most of the times could cause even death, none the less there are thousands of kids in Nevada that have not received the proper vaccination at their most vulnerable age.

Only 67% of the kids under 18 have received all the necessary vaccinations to prevent sickness.

Throughout the state, there are programs where kids under 18 can still get all the proper vaccines free of charge.

April 21 is the national vaccine week, where several organizations will be offering their services for free.

### **ISSUE: Los Dreamers**

**Program:** Conteo de Noticias **Date:** 4/10/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Today marks the month that the group “Los Dreamers” started their walk that will take several months until they reach the white house, with the purpose of getting people’s attention of the need to have a law that legalize the illegal students in this country.

There are currently 2.1 million illegal students, and Los Dreamers is trying to make a stand and represent the entire community.

### **ISSUE: Teenage Moms**

**Program:** Conteo de Noticias **Date:** 4/17/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Facing a pregnancy at a short age is not an easy task by any means; it could create not only uncertainty but feelings of fear about their future.

Thousands of teenage girls currently face this issue that changes their life drastically.

The most challenging part is to tell their parents, and fear their reaction as well as their friends and classmates.

Most of them try to stay in school and finish it, but it’s no easy task.

Now, most school districts are offering different options to help them stay in school, and are encouraging them to continue their education; as well as offering counseling and tutors.

### **ISSUE: New Buyers Program**

**Program:** Conteo de Noticias **Date:** 4/25/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Reinvigorate the desolated neighborhoods and help first time buyers is the objective of a new Nevada program led by the city and a renowned bank entity.

Wells Fargo and The City of Las Vegas launched a program to offer rebuilt homes that have been previously vacated due to foreclosures, and are helping to pay closing costs.

Up to 15,000 is being offered, and will depend on the value of property and the location of the neighborhood.

More than 9 million dollars are ready in funds from the Wells Fargo project called "Revitalizing Neighborhoods" and more entities are taking note and joining forces to help Nevada get back on its feet and leave behind the foreclosure wave.

### **ISSUE: Breach of Contract**

**Program:** Conteo de Noticias **Date:** 4/26/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Several tenants are facing an increase in their monthly lease due to a higher water surcharge that took place, and are upset that their current contract is being breached.

For cases like this, the tenant could submit a complaint in the justice court of Clark County where they deal with these type of issues; then a mediation between the tenant and landlord ensues to reach an agreement that satisfies both parties.

### **ISSUE: New Shoes**

**Program:** Conteo de Noticias **Date:** 4/27/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Twin Lakes was one of the schools that were picked to receive new shoes for its students. Donations come from public and companies to offer shoes to kids thru schools that are in neighborhoods where low income families reside.

89% of the kids who attending this school are Hispanics, and thanks to this initiative, 440 students went home with new shoes.

May 2012

**ISSUE: CCSD Arbitration results**

**Program:** Conteo de Noticias **Date:** 5/02/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Clark County School District announced that the lay-off of hundreds of teachers will be imminent, after a judge dictated in favor of the teacher association referring to the new terms of their contracts.

And while this decision will make the District maintain the teachers' salaries and term increases without any pay cuts, this ultimately means that some layoffs will have to take place to balance the budget and be able to comply with the arbitration decision.

This 16<sup>th</sup> of May, the district will have to present their final budget that will include how many positions will be eliminated.

**ISSUE: North Las Vegas layoffs**

**Program:** Conteo de Noticias **Date:** 5/08/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The fire reignites between the North Las Vegas administrators and the syndicates, firefighters, police and workers of the city, given that in less than 3 weeks will reach the deadline that have not reached an agreement about the new contract, and it was announced that massive layoffs could take place.

The administration announced that if the different departments do not reach an agreement and the concession of not having salary increase, there will be layoffs to be able to balance the budget.

On the other hand, the departments are not willing to accept the ongoing agreement of salary freeze that has been in place for 6 years now.

**ISSUE: CSN – New payment date**

**Program:** Conteo de Noticias **Date:** 5/09/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** There is a new payment date that students have to abide to be able to credit payment and assist to class.

The new date is June 1<sup>st</sup>, tuitions have to be paid before midnight otherwise the students will lose their status and could not attend class.

This measure is due to the economic crisis that the CSN is currently facing, there are a lot of students that want to assist and not enough classes.

## **ISSUE: Mariachi Festival**

**Program:** Conteo de Noticias **Date:** 5/18/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The newly opened Smith Center Theater will hold a Mariachi festival along with other pieces of entertainment, this all part of a Hispanic festival taking place.

Students of different schools are getting ready to participate, and most of them see it as their most important presentation of their lives.

Adjusting vocal chords learn melodies, prepare dancing steps, all form part of this spectacle that will feature 345 students that are part of this festival.

## **ISSUE: United Club Association**

**Program:** Conteo de Noticias **Date:** 5/18/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The Hispanic Association will launch a new project directed to people that want to learn a new profession and will help them get new jobs and/or could initiate their own business and generate income for them and their families.

Confection classes, bakery, among others are the tools that the Association of United Clubs will offer. The program also offers help and counseling for people who are addicted to drugs and alcohol.

June 2012

## **ISSUE: Early Voting**

**Program:** Conteo de Noticias **Date:** 6/01/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Nevada is a key state for the next election according to experts and the Hispanic vote could make the difference, none the less there is a lot of Hispanics that are not exercising their right.

Approximately 21 thousand people around the county voted.

According to the Clark County Elections Department, 10,222 democrats, 9,562 republicans and 1,717 liberals voted on the different election centers.

**ISSUE: Tuscany Resort Lawsuit**

**Program:** Conteo de Noticias **Date:** 6/05/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The Justice Ministry commenced a lawsuit against the hotel and casino Tuscany, alleging malpractice and discrimination for excessively checking legal documents on their employees. The Justice Department of the US informed they started the lawsuit due to the company due to discrimination, asking their non-citizen employees to provide other documents that are not required by law to demonstrate that they are legally working and to register their expiration dates on their green cards.

**ISSUE: Teachers layoffs**

**Program:** Conteo de Noticias **Date:** 6/11/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** It's confirmed, 400 teachers from public schools will get their layoff letters this week, the HR department of the School District started sending them today. The District previously announced that after losing arbitration with the Clark County Educator Association about the salary increases and benefits, they were obligated to layoff close to 1,000 teachers to be able to balance the deficit budget of 64 million they are currently facing. The District also announced that 600 teachers will retire or cease working for the next year, vacancies they do not plan to fill, reaching the projected positions that had to be eliminated altogether.

**ISSUE: North Las Vegas Prison will move**

**Program:** Conteo de Noticias **Date:** 6/13/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Moving all inmates from the N Las Vegas detention center to the City of Las Vegas Jail is one of the solutions currently being examined, give the crisis that the North LV City is going thru financially, something that if done, will leave 100 employees without jobs. The Spokesperson from the NLV Police Dept. reassured that this is an internal change, that this will not affect whatsoever the security of the residents. It is estimated that if the change takes effect, the North LV city will save close to 11 million dollars annually.

**ISSUE: Nevada 3<sup>rd</sup> place in foreclosures.**

**Program:** Conteo de Noticias **Date:** 6/14/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** For years, Nevada has headed the list of states with the most foreclosures, but this has changed according to a report that indicates that now Nevada is in 3<sup>rd</sup> place. RealtyTRAC.com has publicized that Nevada is now 3<sup>rd</sup> Nationwide and the numbers indicate that for every 313 homes, one is in foreclosure. Margarita Rebollal, CCSNV Director differs from the statistic, citing that the reason Nevada is 3<sup>rd</sup> is because the foreclosures were out into a halt, and that the coming October, it will start again, and the numbers will go up once again. To receive help free of cost and avoid a possible foreclosure, please call 702-301-1710.

### **ISSUE: Unemployment Benefits Extension.**

**Program:** Conteo de Noticias **Date:** 6/19/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Thousands of unemployed people will stop receiving their checks from the Nevada State Unemployment Benefits next month. Close to 5,500 will stop receiving the benefits starting this July 7<sup>th</sup>. When a person loses his/her job, they receive help federally, and then from the State; after 79 weeks, the extension benefits come in for another 20 weeks; and this is the program that is coming to an end. The 20 weeks benefits extension program is over, because the State of Nevada stopped receiving funds from the Federal Government to subsidize this program. People who will stop receiving this benefit will be notified by mail. People who are currently in this situation can call DETR at 702-486-0350 and find out more about the status of their extension.

### **ISSUE: Free Food Summer Program**

**Program:** Conteo de Noticias **Date:** 6/20/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Dozens of centers where children and teenagers under 19 could receive breakfast and lunch free of cost during the Summer school vacation. 3Square Food Bank joined forces with Local Entities and launched this program for free food. According to the School District, 55% of the students depended on the breakfast and lunch free of cost during class; this is close to 170,000 students under 19 years. Southern Nevada currently has 37 centers where kids can receive this benefit free of charge, the majority are located in the cities of Las Vegas, North Las Vegas, Henderson, mostly in the recreation centers, churches, parks, YMCA's and the Boys & Girls clubs. There is no need for registration or documentation to take advantage; kids need to just show up in time for breakfast and lunch. For more information log in to [www.threesquare.org](http://www.threesquare.org) or call their number 702-556-9129

## **ISSUE: 1 is 2 Many**

**Program:** Conteo de Noticias **Date:** 6/22/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The White House has launched a PSA called 1 is 2 many, which also appears world renowned sports athletes.

The message is clear, putting a stop to physical violence that couples go thru, especially teenage girls. Las Vegas is number one among all states with the highest rate of not only domestic violence but homicides related to domestic violence and among teenage relationships.

The campaign heads the main page of the White House website, and is directed towards women between 16 and 24 years of age.

Statistics show that one of every ten girls who are in a relationship suffers from domestic violence. If you are a victim or know someone that is, please call 702-586-1900.

## **ISSUE: Democrat Party Job Plan**

**Program:** Conteo de Noticias **Date:** 6/25/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Members of the Democrat State Assembly announced a plan that will focus on helping Nevadans have more job opportunities, bring new businesses to the state as well as investors.

The proposition has 5 points which mainly highlight generate jobs, bring big industries and help small businesses to grow and generate more revenue and jobs in Nevada.

Point one is to expand the labor law, Nevada jobs first, which promulgates public jobs, especially in the construction industry.

Point two is to fuse databases between Universities to broaden information to business owners and to students to be better prepared in the labor field.

Third point is to establish a diversified economy and offer opportunities to small and medium businesses to expand.

Fourth point proposes utilize buildings and vacant lots that belong to local and state government to create projects that generate revenue.

Fifth and last is to speed the application process for permits and licenses for businesses to start operating as soon as they initiate the process.

## **ISSUE: Health Reform**

**Program:** Conteo de Noticias **Date:** 6/27/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Today is an historic step; thanks to the Supreme Court's resolution, every State will have to abide by the law clauses, offering health plans at a low cost or accessible depending on every family's income.

People who currently do not have health insurance will benefit from Medicaid because it will extend much more.

Currently in Nevada, more than 308 thousand people benefit from Medicaid, and after today's decision, close to 49 thousand more will ask to subscribe to the help plan that the State subsidizes.

Planned Parenthood will be able to offer more services to women who currently have no health plan as well.